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Dear Friend:

This issue of the MAP Update contains an update from Velda Miller about the New Beginnings Homestead, an update from

Beyond Measure Market Assistant Manager Katie Gingerich, and an update from Esther Keim. Come on out and tour MAP and visit the store!

Katie and Beyond Measure Market



As the Beyond Measure Market (BMM) assistant manager, I have seen much growth during the past year—not only in products, but also in wisdom, both mentally and spiritually. All the staff has grown in many ways, learning new responsibilities and also growing in their personal lives. One of

my goals here is to provide a place where each employee will one day look back at their time here and realize how much they learned from working at BMM.

As for physical growth at the store, we have tried many new products. Not all of them are successful, but we have hit a couple home runs with some of the products. One of our new meats became a best seller. We also brought more salads and a few new signature sandwiches to our deli, including a meatball sub and a chicken-salad croissant. Our most recent addition is the Amish-style haystack meal. It has been doing quite well.

As for our mission, we continue helping the young women who make New Beginnings Homestead their home. We currently have two girls on staff from there. One of them (Katrina) works on our shipping and receiving end and is doing tremendously well. The other one (Elsie) started very recently. She seems to be adapting very well and is enjoying her job so far.

Our future plans for BMM are to keep bringing in new products and to keep on growing. I constantly have people tell me we are on their prayer list, and it always gives us new encouragement to hear how our community, and even people just driving by, care about our ministry and support us. All of those people, along with God's blessing and leading, are the reasons we are still steadily growing!

—Katie Gingerich

New Beginnings Update

Two new girls recently arrived here at NBH. Please pray for salvation, Christian growth, healing, and wholeness as they start “new” lives. I can testify that God is doing many wonderful things in the lives of the girls here at the homestead!

Speaking of what God is doing, I want to share a testimony from one of the girls who lived here. Rebecca lived at the homestead for about six months. I really enjoyed seeing how God worked in her life while she was here. I know God is continuing the work that He started in her. She is a wonderful young lady, and I am grateful for what God has done. Here is Rebecca's testimony:

I moved to the New Beginnings apartments after I left the Amish.



Velda helped me with a lot of things! She had Bible study with me once a week and I learned a lot about God's Word and the truth about salvation. I did not learn about salvation as I was growing up. Any Bible studies we had were in high German, which I never learned to speak or properly understand, so it was difficult to ever truly learn about the Bible.

I soon got my license and a car and moved in with my older sister and her husband. I now work part-time at Beyond Measure Market. I will always be grateful for the many valuable things I learned from living at New Beginnings and how it positively affected the way I am striving to live the rest of my life on earth for Jesus. – Rebecca G.

Thank you for helping us make a difference in this young lady's life. Your support, whether it was through prayer or finances, has made a big difference. I am grateful for each of you and how you are a part of this ministry. It is a blessing to know that God has brought us together to share in His work at this time!

—Velda Miller

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Blessings Beyond Measure

—Esther Keim



We have learned much about running a business, and yet have so much more to learn here at Beyond Measure Market! We love our supporters, customers, and employees. Each one is so valuable!

When I first stepped in as helping with management, I was overwhelmed. Trying to order products by the deadline each day, keeping things organized and clean, and keeping staff busy in the areas where they serve best was a huge challenge. It got to the

point where I couldn't handle it.

Joe (my husband) came on board and offered to help as needed.

Katie Gingerich became assistant manager, which was a huge blessing. I'm not an office/computer person. Katie loves it! What would we do without her? She does the work schedule, enters all our new items in the point of sale, answers the phone, and helps serve in all the areas as needed. She loves to help make things happen; this week it was haystacks (with Diann Miller's help).

We currently have eleven people working at the market. Four are full-time. We also have many volunteers who help with special projects such as our open house, the county fair, yard sales, and much more.

Velda (New Beginnings Mentor) makes our signature items, including homemade pizza, cheesecake, party mixes, salads, peanut butter spread, and whatever else we ask her to make.

Magda, from the Netherlands, helps with register and deli duties. She also helps at the MAP office. She divides her time between the two, always willing to serve wherever she is needed most.

Rebecca lived at New Beginnings for about six months and

works at the market part-time. She is a great help in the deli.

Katrina lives at New Beginnings with six others. She works at the market full-time. She orders from some of our main suppliers, restocks, does a lot of our bulking; and can also serve in the deli and do register duties.

Liz is our main deli person. She has no Amish background, but fits right in with all of us. She loves to serve customers in the deli, orders and restocks deli items, and does our deli sales. Her whole family sings at the market once a month as well.

Maddie is a young gal from our church who was looking for a summer job. She works part-time doing register duties, bulking, making sandwiches, and helping wherever needed. Her computer skills come in handy, too. She is great with customer service.

Kailyn is a college student. Her specialty is advertising. She is the oldest in her family of nine. She fits right in at the market with her special advertising skills. She always has a smile and is willing to serve wherever needed. She does not have an Amish background.

Elsie is our newest employee. She moved in at New Beginnings last month and started training in the deli. She has a nice smile and is trying very hard to learn all the new ways to serve our customers.

It's wonderful to work with each one. Only God could bring such wonderful staff together with different backgrounds. Each one is more than willing to do their share. I never hear any bickering or complaining. All praise to God!

My biggest challenge this summer has been going to the produce auctions and learning about bidding against all the other nearby big city vendors.

Pray for us. Come visit us. We would love to meet you!

—Esther Keim